

MEDIA RELEASE – for immediate release

ARTS PROJECT AUSTRALIA

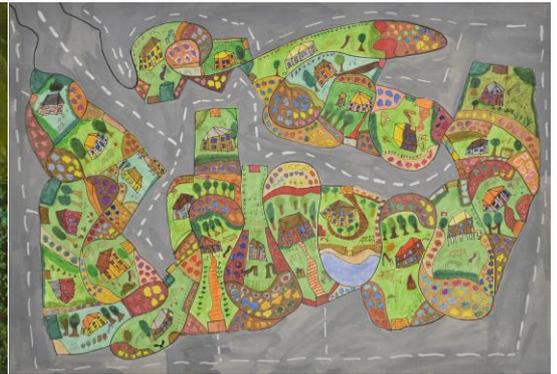
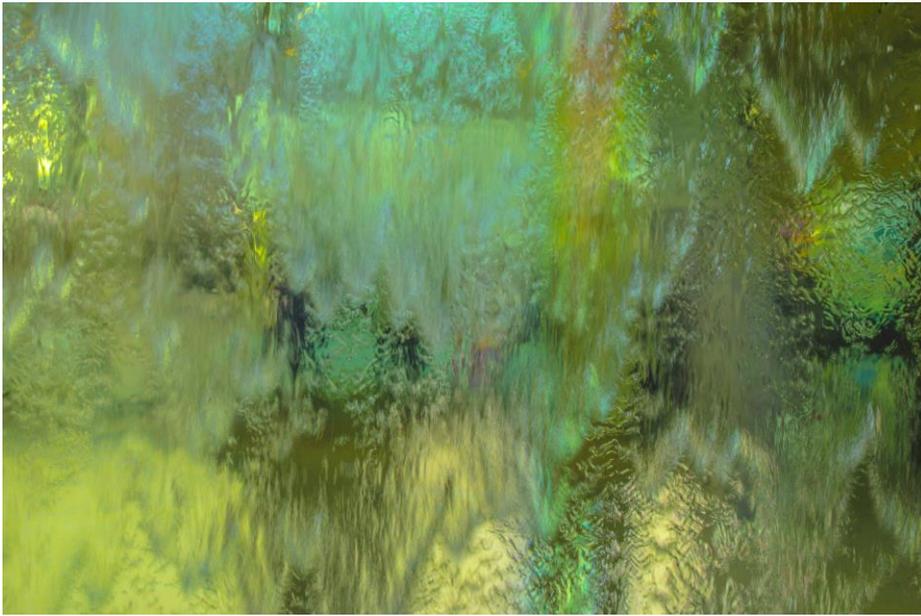


Image left: Georgia Szmerling, *water wall at NGV with waves green aqua*, 2017, digital work, 50 x 70 cm.
Image right: Erica Berechree, *Happy Earth*, 2017, work on paper, 35 x 50 cm.

My World + The Pursuit of Colour

Two new exhibitions opening soon at Arts Project Australia

LAUNCH: Saturday 29 July | 3pm to 5pm | Arts Project Australia

EXHIBITION DATES: Saturday 29 July – Saturday 9 September

Opening Saturday 29 July from 3-5pm at Arts Project Australia are two new exhibitions: *My World* and *The Pursuit of Colour*.

Showing in the front gallery space, *My World* is Erica Berechree's first solo show at Arts Project Australia. Berechree's drawings consistently references Google Earth via an aerial viewpoint, gesturing towards how we both construct and perceive the maps that now define our position and location within the world.

The artist's work subsequently reveals our contemporary urban and digital landscapes, as well as the joys of domestic life, through a rich technicolour lens. Berechree's 'Google Earth' paintings are further complimented by a small collection of photographs that present images of leftover 'cottons' from her mother's stitching offcuts that she has rearranged to mimic the movement of the roads in the 'Google Earth' paintings.

As Arts Project Australia Gallery Manager and Curator Sim Luttin says of the show, "Berechree's work is intriguing because it represents aerial viewpoints, which are both global and digital landscapes, and fills these landscapes with domestic tropes, conflating multiple spheres simultaneously."

Berechree primarily works in painting and digital art and has exhibited both nationally and internationally at Federation Square, Melbourne; Linden New Art, Melbourne; Arts Centre Melbourne, Melbourne; Crawford Art Gallery, Ireland; Gallery 101, Canada.

Meanwhile *The Pursuit of Colour* is a celebration of freedom in the use of colour. Showcasing digital art, this group exhibition identifies artists from the Arts Project digital program who have refined their practice through a robust investigation of this element.

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Curated by Peter Douglas and Ching Yee Ng, the show includes works by Erica Berechree, Bronwyn Hack, Kate Knight, Bobby Kyriakopoulos, Adrian Lazarro, Jenny Ngo, Jodie Noble, Tim Noble, Rosie O'Brien, Anthony Romagnano and Georgia Szmerling.

For these artists, the use of colour is often integral to provoking an emotional response in an artwork and the digital realm offers access to amazing methods of manipulating, and enjoying, colour.

Many of the artists mould this malleable quality to reflect their artistic intentions, often subverting the colours in unconventional ways. The digital display also offers an altered perspective, projecting light in an additive colour space and takes on intensity difficult to achieve in the subtractive colour space which uses reflected light from pigments and dyes.

Arts Project is very pleased to announce both exhibitions will be opened by Martin Foley MP, Minister for Creative Industries.

Curators and artists are available for interviews upon request.

High-resolution images [are available here](#).

Arts Project Australia is a centre of excellence that supports artists with intellectual disabilities, promoting their work and advocating for inclusion within contemporary art practice.

These exhibitions are proudly supported by Creative Victoria, Art Guide Australia and the Calvert Jones Foundation.

VENUE INFO & DATES

VENUE:	Arts Project Australia 24 High St Northcote VIC 3070 Australia
LAUNCH:	Saturday 29 July 3-5pm
SPEAKER:	Martin Foley MP, Minister for Creative Industries
TIMES:	Monday- Friday 9am-5pm, Saturday 10am-5pm
MORE INFO:	www.artsproject.org.au
ENTRY:	FREE

KEY MESSAGES

- **My World** is a series of paintings by Erica Berechree that frequently adopt an elevated standpoint;
- **My World** investigates our modes of perceiving and understanding the world through the digital-geographical form of Google Earth;
- **The Pursuit of Colour** features the work of eleven Arts Project Australia artists and showcases digital art;
- **The Pursuit of Colour** is a medium-specific show which explores the concept of freedom through a use of colour;
- **Arts Project Australia** is a centre of excellence that supports artists with intellectual disabilities, promoting their work and advocating for inclusion within contemporary art practice.

MEDIA CONTACTS: [further information, interviews or high-resolution images](#)

Tiarney Miekus | Communications | tiarney.miekus@artsproject.org.au | +61 3 9482 4484 or 0421 624 156
Sim Luttin | Gallery Manager & Curator | sim.luttin@artsproject.org.au | +61 3 9482 4484 or 0437 448 758

High resolution images can be found via [this link](#).

Social Media | [Facebook](#) | [Twitter](#) | [Instagram](#) | [My World Info](#) | [The Pursuit of Colour Info](#) | @artsprojectaust

#artsprojectaustralia #myworld #ericaberechree #pursuitofcolour