

Arts Project Australia joins forces with Gorman in latest design collaboration

The **Arts Project Australia x Gorman** collaboration has arrived. Explore the bold patterns, colour, and individuality created by APA artists beyond the canvas.



Available now, the textile-adapted work of APA artists **Georgia Szmerling, Rebecca Scibilia, Robin Warren, Julian Martin, Robyn Doherty, Anthony Romagnano, Robert Brown, and Fiona Longhurst** can be purchased across Gorman's 40 Australian shopfronts and online store.

Over a year in the making, APA and Gorman have created a line showcasing the creative vibrancy inherent to both organisations with new styles dropping weekly.

The collection pulls together bold colour, abstract forms and pop culture influences in a fresh and liberating collaboration that represents the contemporary approach of APA artists; fitting perfectly with Gorman's signature pop textiles.

Sue Roff, Executive Director of Arts Project Australia describes the collaboration as a success in its visual representation of the artist's work, and as a partnership.

"Gorman's respect and enthusiasm for the artists' work, their professional approach to image licensing, and their interest in working directly with APA artists in the marketing and presentation of the collection has made this an exciting and creative collaboration. The selected artists are thrilled to see their artwork translated into fashion and equally thrilled that their artwork will be shared so broadly. This collaboration has certainly exceeded all our expectations," says Sue Roff.

Ensuring the collaboration was more than simply about product, **Lisa Gorman** invited APA emerging artist **Eden Menta** to art direct the campaign, alongside photographer Ben Glezer.

"The extent to which a collaboration can engage a community is an important goal. I look for opportunities beyond simply working with artists to apply prints to textiles, and in this case, expanded our involvement with the APA community by working with Eden Menta to document the collection, titled 'Eden's Project'," said Lisa Gorman.

[Eden's Project](#), is a series of photographs that are the result of their vision for the collection. As Gorman's guest Art Director for the campaign, Eden worked to marry their own personal style, with that of the intense colour in the garments to pull together a textured photographic representation highlighting the talents of the APA artists across a scope of projects, including the casting of Eden's partner and best friend (pictured), as models for the project.

"I thank the artists who have been open to this concept. Together we have produced not only a highly visual collaboration collection, but an array of creative involvement across the APA community that has highlighted, to me personally, the art of spontaneity and honesty," Lisa Gorman.

With a strong focus on artist collaborations, Gorman is an Australian fashion designer offering unique, colourful, fun and exclusive prints with local lifestyle and culture at the forefront.

A creative social enterprise providing support for individuals with intellectual disabilities, Arts Project Australia is a not-for-profit organisation promoting artists work and advocating for inclusion within contemporary art practice. Since its inception, Arts Project Australia has continued to strive for excellence, both in the quality of the exhibitions presented at the Collingwood Yards space, and the quality of the innovative studio program attended by 150+ artists at their Northcote location and online (Satellite Arts).

Arts Project Australia x Gorman

More information: <https://www.artsproject.org.au/gorman/>

Shop now via www.gormanshop.com.au and at all Gorman store locations

Media press pack: <https://bit.ly/3haR3Dn>

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